



Breast Cancer kills one woman every 75 seconds!

**Don't waste another second.
Get screened today.**

**SIGN UP FOR SCREENING. SIGN UP FOR LIFE.
VISIT THE KIOSK ON THE UG FLOOR**





Breast Cancer

85,763 crore rupees
are spent each year
on breast cancer
treatment.

**Ignore early screening and
it could cost you dearly.**

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Breast Cancer

is the second leading cause of death among women.

**It's time you took the lead in the
fight against breast cancer.
Get screened today.**

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Breast Cancer

A new case of
breast cancer is
diagnosed every
29 seconds!

**So to avoid a worse-case
scenario. Get screened early.**

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Breast Cancer

85% of cancers occur
in women who have
no family history of
breast cancer.

**Your history doesn't always affect
your future. Get screened today.**

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Breast Cancer

If you have a strong family history of breast cancer, your chances of getting it doubles.

To know where you stand in your family, get screened today.

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Breast Cancer

Professional women are more likely to be diagnosed with breast cancer than unskilled workers!

**Don't be a victim of your work.
Get screened today.**

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Breast Cancer

If detected early, the
survival rate of
breast cancer is 98%.

**Detection is protection.
Get screened today.**

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Breast Cancer showcases no symptoms when the tumor is small and most responsive to treatment.

**You could be at risk
and not even know it.
Get screened today.**

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Breast Cancer

75 – 80 % of all urban Indian patients are in advanced stages of breast cancer at the time of diagnosis.

**Don't wait till it's too late.
Get screened today.**

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Breast Cancer

There will be
2,50,000 new cases of
breast cancer in India
by 2015!

**Skip an early screening and
you could be skipping a
healthy future.**

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Breast Cancer

79% of new breast cancer cases occur in women older than 50.

To ensure you and your loved ones live a long and healthy life, get screened today.

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Breast Cancer

Physical activity can decrease the risk of breast cancer by 30%.

Get active.
Get screened today.

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Breast Cancer

Men can also develop breast cancer!

**So no matter what sex you are,
don't ignore any kind of sign & symptom.**

**LEARN MORE ABOUT BREAST CANCER. SIGN UP FOR LEARNING.
VISIT THE KIOSK ON THE UG FLOOR**





Breast Cancer

The high risk age group in India is a decade younger than the West!

You are never too young to get screened.

**SIGN UP FOR SCREENING. SIGN UP FOR LIFE.
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